



# JM PVC With Dow<sup>®</sup> Elvaloy<sup>™</sup> KEE

SINGLE PLY ROOFING

## JM PVC WITH DOW<sup>®</sup> ELVALOY<sup>™</sup> KEE ADVANTAGES:

### FORMULATION

The JM PVC formulation uses Dow<sup>®</sup> Elvaloy<sup>™</sup> KEE, a solid plasticizer that bonds with the PVC to provide consistent plasticizer retention. This maintains high flexibility and durability throughout the life of the roofing system.

### SUPERIOR CHEMICAL RESISTANCE

Manufacturing, airports, restaurants and food processors are perfect examples of ideal PVC installations because of the inherent chemical resistance provided by the membrane's chemistry.

### PROVEN PERFORMANCE

The JM PVC formulation has been produced by the same manufacturer for over 25 years. JM's product engineers are dedicated to ensuring quality control, continued testing and the development of innovative and enhanced products.

### FIRE-RESISTANT PROPERTIES

PVC is widely used in construction based on its inherent reduced fire spread.

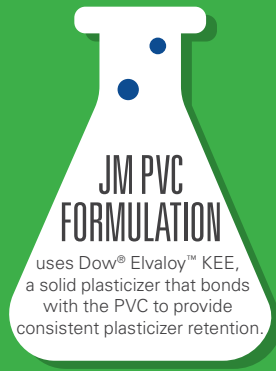


## WHY SPECIFY JM PVC?

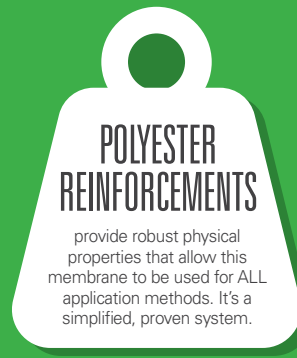
*Excellent code approvals, lower maintenance costs, labor savings and roof re-covers that extend the life of existing systems. All this from a company that invests in specialized education and training for roofing professionals, together with a top-notch certified contractor program. Every Roof Is Our Reputation.*



# PRODUCT FEATURES



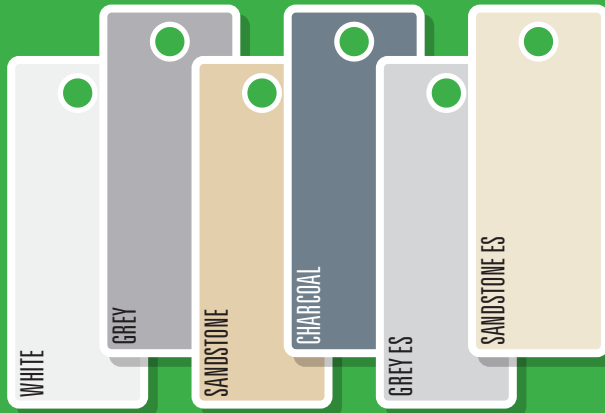
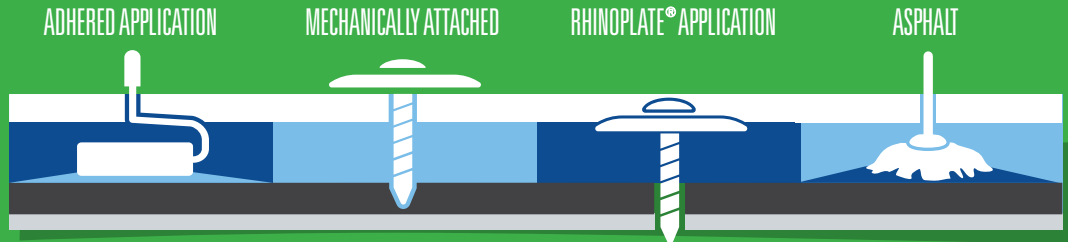
**JM PVC FORMULATION**  
uses Dow® Elvaloy™ KEE, a solid plasticizer that bonds with the PVC to provide consistent plasticizer retention.



**POLYESTER REINFORCEMENTS**  
provide robust physical properties that allow this membrane to be used for ALL application methods. It's a simplified, proven system.



**MEETS ASTM 4434 TYPE III**  
polyester-reinforced



**SUPERIOR LONG-TERM SOLAR REFLECTANCE**  
for cool roofs and qualification for LEED® credit

\*Not all colors are available as standard stocked items in all size configurations. Please call for minimum order quantities and lead times.

## » DEDICATED SERVICE AND SUPPORT MATTERS

At JM, we place great value in our longstanding experience, strong reputation and expertise to give you confidence that jobs get done right.

### SYSTEMS ENGINEERING GROUP

Design professionals receive assistance and have peace of mind knowing roofing systems complement the building envelope for a complete, quality building package.

### SALES & CUSTOMER SUPPORT TEAMS

Logistical experts who can provide accurate product information and facilitate on-time shipments by working closely with our sales representatives.

### TECHNICAL SUPPORT TEAM

Our expert field technicians will answer any roof-related question you have and are ready to give excellent support as needed.

## » GUARANTEES YOU CAN DEPEND ON

Johns Manville offers one of the most comprehensive guarantees in the roofing industry. That's the advantage you can expect from a longtime, dependable leader with the financial backing of Berkshire Hathaway.

LEARN MORE ABOUT JM PVC AND OUR COMPREHENSIVE PORTFOLIO AT [JM.COM/ROOFING](http://JM.COM/ROOFING)